

## **ASEMPRA TECHNOLOGIES' BUSINESS CONTINUITY SERVER 2.5 EXTENDS LEADERSHIP IN REAL-TIME DATA PROTECTION FOR WINDOWS® SERVER ENVIRONMENTS**

**Sunnyvale, Calif. (May 21, 2007)** - Asempra Technologies, a leading provider of instantaneous application and data availability solutions for the mid-market, announced several enhancements to its Business Continuity Server (BCS). The BCS version 2.5 has added a number of key new features, including support for Windows applications running in a VMware® infrastructure, seamless integration with tape to eliminate costly and hard to maintain backup windows, Microsoft® clustering protection, and enhanced scalability and performance improvements.

“In spite of the myth that somehow data is more valuable for larger companies and therefore warrants better data protection, the reality is data is mission critical for a company of any size,” said Arun Taneja, founder and consulting analyst at the Taneja Group. “Asempra has focused its Business Continuity Server squarely at mid size companies that are Windows-centric and taken much of the mystery out of using data protection software. I am particularly impressed with its ability to recover files and databases at a guaranteed consistency point nearest the requested point of recovery. Now with support for VMware and Microsoft clustering the product is even more powerful.”

Asempra's patented application-aware, file-based, and real-time continuous data protection (CDP) solution delivers guaranteed application and data availability for Windows environments. Using Virtual On-Demand Recovery™ technology, an application's data is available for use within minutes, even seconds, of recovery. The data recovered is guaranteed to be completely usable on the first recovery, eliminating the need for multiple, costly manual recoveries that often result from other technologies and products. With the Business Continuity Server, simple point and click global to granular recovery provides recovery flexibility that ranges from individual objects, such as a single e-mail or file, all the way to a complete data center. Asempra dramatically reduces the cost and complexity of mid-market IT data protection by consolidating the needs of business continuity, disaster recovery, e-discovery, recovery management, compliance and governance into a single solution.

### **About BCS 2.5**

Version 2.5 of the Business Continuity Server insures that Windows file servers, SQL, and Exchange running in the VMware infrastructure will be continuously protected. As server virtualization continues to grow in the mid-market, the BCS will also expand its capabilities to insure that virtualized Windows applications and their data sets are always protected.

In addition to support for VMware support, Version 2.5 of the BCS dramatically extends Asempra's efforts to eliminate the cost and complexity of backup and recovery. BCS 2.5 provides seamless integration with tape backup infrastructures, such as Tivoli, Symantec, Veritas, Legato/EMC. Using the Common Internet File System (CIFS) protocol, the BCS can

eliminate or substantially reduce backup windows on protected servers. Instead of backing up servers protected by the BCS, IT can use the CIFS function to export a mountable CIFS volume that can be utilized by all major tape backup software. This not only eliminates the backup window on the protected servers, but also offers savings on the deployment of new servers by removing the need to obtain licenses for new servers.

The BCS version 2.5 also will protect data in Microsoft clustered environments. In a Microsoft cluster, two or more physical servers are configured to provide application support and high availability. Thus, should an Asempra protected server be configured in a cluster where a server failure occurs, the BCS host agents will fail-over to the surviving member of the cluster and continue data protection.

Concurrently, the BCS 2.5 has enhanced the scalability of the BCS server. Through the incorporation of 64-bit Linux, the BCS now provides protection for up to 100 data sets per cluster, while scaling to over 32 PB of supported capacity.

Asempra's BCS Management Console has also added a number of new features. First, Vista clients running Internet Explorer 7 can access the BCS's browser-based Management Console. Second, new IT management functionality, such as detailed operations histories, has been added to version 2.5. This continues Asempra's theme of making data protection as simple and easy as possible for mid-market companies.

"Asempra's patented solution for real-time continuous data protection gives mid-market customers a solid platform for substantial cost savings and real peace of mind regarding their data," said Eric Herzog, vice president of marketing and operations for Asempra. "The BCS delivers functionality that solves the business challenges of keeping Microsoft applications and data instantly available, recovering from disaster, assisting in the areas of compliance, e-discovery, and governance, and efficiently managing backup and recovery windows from one easy-to-use solution."

### **Pricing and Availability**

BCS 2.5 will be available in late Q2 of 2007. Pricing for the BCS starts with a base configuration of only \$15,000, including the BCS server appliance hardware.

### **About Asempra Technologies, Inc.**

Asempra Technologies is a leading provider of instantaneous application and data availability solutions for Windows. Named "One of the Top 10 Startups to Watch" by ByteandSwitch, Asempra's Business Continuity Server™ enables application availability and data recovery for Windows-based application data in minutes (even seconds), from any location, at any point-in-time. Incorporating real-time CDP, near CDP, snapshot, replication, and seamless backup integration, the BCS provides data protection, disaster recovery, business continuity, and compliance and governance support in a single easy-to-use solution. Tightly integrated with Microsoft Exchange, SQL and File Server platforms, the BCS allows companies to leverage existing infrastructure and reduce management complexity. Asempra is headquartered at 640 West California Avenue, Suite 110, Sunnyvale, California 94086. For more information, please call 408.215.5800 or visit [www.asempratech.com](http://www.asempratech.com)

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