

DATA PROTECTION AND RECOVERY MANAGEMENT LEADER EXPANDS EXECUTIVE TEAM

***Names Michael Hughes Vice President of Sales and Mike Morando Vice President of
Business Development***

Sunnyvale, Calif. (May 7, 2007) - Asempra Technologies, a leading provider of instantaneous application and data availability solutions for the mid-market, announced today that Michael Hughes has joined Asempra as vice president of sales and Mike Morando has joined as vice president of business development.

Asempra's patented application-aware, file-based, and real-time continuous data protection (CDP) solution delivers guaranteed application and data availability for Windows environments. Using Virtual On-Demand Recovery™ technology, an application's data is available for use within minutes, even seconds, of recovery. The data recovered is guaranteed to be completely usable on the first recovery, eliminating the need for multiple, costly manual recoveries that often result from other technologies and products. With the Business Continuity Server, simple point and click global to granular recovery provides recovery flexibility that ranges from individual objects, such as a single e-mail or file, all the way to a complete data center. Asempra dramatically reduces the cost and complexity of mid-market IT data protection by consolidating the needs of business continuity, disaster recovery, e-discovery, recovery management, compliance and governance into a single solution.

Asempra continues to experience strong growth in the mid-market arena. With the addition of Michel Hughes and Mike Morando to its management team, Asempra will continue to enhance and expand its presence with channel partners, end users, and OEMs. Michael Hughes, most recently general manager for Northern Europe at McData (acquired by Brocade), will be leveraging his extensive experience with customers and resellers worldwide to lead the development of Asempra's sales expansion and strategy. Mike Morando, most recently senior vice president of sales at Incipient, will focus his efforts with storage OEMs and technology partners to expand Asempra's position in those segments.

"The extremely successful track records of both Michael Hughes and Mike Morando demonstrate their substantive value to growing strong companies in new markets," said Gary Gysin, CEO of Asempra. "Their expertise and knowledge base will be invaluable as Asempra continues to rewrite the data protection and recovery standard for mid-market companies."

About Michael Hughes

Michael has been in the technology and software business for 18 years in various sales and management roles. Prior to joining Asempra, Michael was in a several sales management roles at McData including general manager, Northern Europe and vice president of strategic OEM partners. Before joining McDATA, he was director of sales and channels for Invio, a storage software developer that pioneered the automation segment. His experience also encompasses several executive positions at Marimba, including vice president of embedded products and

director of business development. At Marimba he was responsible for building a new business segment in the embedded arena and developing channel and partner/distributor relationships. Prior to Marimba, Michael held direct sales and account management roles with IBI, Cincom and Pomeroy Computer Resources. Michael has experience in building and managing direct and partner sales teams in these roles and he is passionate about providing customers with real value. He holds a B.S. degree in business from Miami University and an MBA from the University of Michigan.

About Mike Morando

Mike joins the Asempra team with 20 years of Business Development, OEM Sales, and International Sales experience in the areas of storage, software, and networking. Most recently Mike was senior vice president of sales at Incipient Inc. where his team established strong partnerships with HP, IBM, EMC, Hitachi Data Systems, Brocade, and Cisco. Prior to Incipient, Mike was senior director of Software Alliances at Brocade (BRCD) responsible for establishing revenue and technology agreements. Prior to Brocade, Mike was director of sales at Rhapsody Networks (acquired by Brocade) where he established agreements with OEMs and International distribution channels. Mike began his storage networking career at Gadzoox Networks where he was senior director of OEM Sales. At Gadzoox, Mike and his team delivered 80% of Gadzoox's revenues at the time of the IPO. Mike has also held sales and management roles at Fujikura America, ETOS, and AMP. He holds a B.S. in Economics from the University of San Francisco where he graduated cum laude.

About Asempra Technologies, Inc.

Asempra Technologies is a leading provider of instantaneous application and data availability solutions for Windows. Named "One of the Top 10 Startups to Watch" by ByteandSwitch, Asempra's Business Continuity Server™ enables application availability and data recovery for Windows-based application data in minutes (even seconds), from any location, at any point-in-time. Incorporating real-time CDP, near CDP, snapshot, and seamless backup integration, the BCS provides data protection, disaster recovery, business continuity, and compliance and governance support in a single easy-to-use solution. Tightly integrated with Microsoft Exchange, SQL and File Server platforms, the BCS allows companies to leverage existing infrastructure and reduce management complexity. Asempra is headquartered at 640 West California Avenue, Suite 110, Sunnyvale, California 94086. For more information, please call 408.215.5800 or visit www.asempratechnologies.com

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