

CONTINUOUS AVAILABILITY LEADER EXPANDS EXECUTIVE TEAM *Names Joseph Wang Vice President of Engineering*

Santa Clara, Calif. (November 5, 2007) – Asempra Technologies, a leading provider of continuous availability solutions for Windows applications and data, announced today that Joseph Wang has joined Asempra as vice president of engineering.

Asempra is experiencing strong growth in the mid-market with its all-in-one solution that addresses the key issues of mid-market IT for data protection and high availability. With the addition of Joseph Wang to its management team, Asempra will continue to enhance its strong development capabilities with its worldwide engineering teams, while delivering solutions that solve critical mid-market continuous availability issues. Most recently senior director for Mendocino Software, Wang will offer Asempra his extensive technical and management expertise in continuous availability and data protection solutions to lead the development of Asempra's product line, as well as the growth of its technical teams.

“Joseph Wang's extremely successful engineering and development track record demonstrates his critical role in growing strong companies in new markets,” said Gary Gysin, CEO of Asempra. “His broad knowledge and expertise will be invaluable as Asempra continues to deliver on the new paradigm in continuous availability for Windows applications and data for mid-market companies.”

“I am extremely enthusiastic about the opportunities at Asempra, both from a technical and business perspective,” said Joseph Wang, vice president of engineering for Asempra. “Asempra's unique position in the continuous availability market for applications and data is delivering mid-market companies a comprehensive, all-in-one solution that meets a variety of critical business needs. My teams, here and in our site in Russia, will continue to push the development envelope to bring unique, innovative solutions to our mid-market customers.”

Asempra's patented application-aware, file-based, and real-time continuous availability Business Continuity Server (BCS) solution delivers near-zero data loss with guaranteed application and data availability for Windows environments. Using Virtual On-Demand Recovery™ technology, an application and its data is available for use within minutes, even seconds. No longer do applications have to wait for hours or days for a complete storage recovery for the applications and users to be productive. With the BCS's continuous and instant availability, Asempra insures the data is there when the application is ready to start.

About Joseph Wang

With over twenty-five years of Software Development experience in High Tech, Joseph Wang has expertise in leading and delivering innovative products for mission critical systems and applications. Most recently, he was the senior director of development for Mendocino Software's InfiniView product suite for Data Protection, Recovery, and Replication based on leading edge continuous data protection technology. Prior to joining Mendocino, he served as senior director

of engineering for AppManager, which accounted for over \$100M in annual revenue for NetIQ. At NetIQ he drove a new Control Center Architecture, improving AppManager's scalability tenfold and delivering high performance cross-platform solutions in UNIX/Linux environments. He also held senior development roles for Cisco's IOS/VoIP/CAR product line, Bay Networks Optivity NMS, and Fujitsu's NetWalker NMS Platform. Joseph has a B.S. in Engineering from National Taiwan University and a M.S. of Engineering and Telecommunication Certificate from UC Berkeley.

About Asempra Technologies, Inc.

Asempra Technologies is a leading provider of continuous availability solutions for Windows applications and data. Named as a "Best of Connections 2007" Finalist in October 2007, ranked as an "Outstanding Choice" in September 2007, and selected as a "Top Ten Start-up to Watch" in September 2006 by ByteandSwitch, Asempra's Business Continuity Server™ enables application availability and data recovery in minutes (even seconds), from any location, at any point-in-time. Incorporating real-time continuous data protection, application failover, snapshot, replication, disk-based backup, and seamless tape backup integration, the BCS provides data protection, disaster recovery, business continuity, e-discovery, recovery management, and compliance and governance support in a single easy-to-use solution. Tightly integrated with Microsoft Exchange, SQL and File Server platforms, the BCS allows companies to leverage existing infrastructure and reduce management complexity while providing near zero data loss. Asempra is headquartered at 3200 Patrick Henry Drive, Santa Clara, California 95054. For more information, please call 408.215.5800 or visit www.asempracom

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Contact Information

Julie Parayno, Katie Reid and Corey Oiesen

Dovetail Public Relations
Phone: (408) 395-3600
Email: asempracom@dovetailpr.com

Eric Herzog

Vice President of Marketing and Operations
Phone: (408) 215-5815
Email: ehertzog@asempracom